

Privacy Policy

Coachbar.ai LLC | Effective Date: April 14, 2026

Coachbar.ai LLC ("Coachbar," "we," "our," or "us") is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit coachbar.ai or use our platform.

By using Coachbar, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We may collect the following categories of information:

- Account information: name, email address, username, and password when you register
- Profile information: professional background, learning goals, and preferences you provide
- Session data: details about coaching sessions you book or conduct, including notes and session history
- Payment information: billing details processed securely through third-party payment providers (we do not store full card numbers)
- Usage data: pages visited, features used, time on platform, device information, and IP address
- Communications: messages between you and coaches, or between you and our support team
- Cookies and tracking technologies: as described in the Cookies section below

2. How We Use Your Information

We use collected information to:

- Create and manage your account and coaching sessions
- Match you with appropriate AI coaches and learning paths
- Process payments and send transaction confirmations
- Improve, personalize, and expand our platform
- Communicate with you about your sessions, updates, and support
- Send marketing communications where you have opted in
- Comply with legal obligations and enforce our Terms of Service
- Detect and prevent fraud, abuse, or security incidents

3. How We Share Your Information

We do not sell your personal information. We may share your data with:

- Coaches on our platform: coaches you book sessions with will receive your name, learning goals, and session context
- Service providers: third parties who assist us in operating our platform (payment processors, analytics, hosting, email delivery) under confidentiality obligations

- Legal authorities: when required by law, court order, or to protect the rights, safety, or property of Coachbar or others
- Business transfers: in connection with a merger, acquisition, or sale of assets, with notice to you

4. Cookies and Tracking

We use cookies and similar technologies to operate our platform, remember your preferences, and analyze usage. You can control cookies through your browser settings; however, disabling certain cookies may affect platform functionality.

We may use third-party analytics tools (such as Google Analytics) that collect usage data in accordance with their own privacy policies.

5. Data Retention

We retain your personal information for as long as your account is active or as needed to provide our services. You may request deletion of your account and data at any time by contacting us at legal@coachbar.ai. We may retain certain data to comply with legal obligations or resolve disputes.

6. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict certain processing
- Data portability — receive your data in a machine-readable format
- Withdraw consent at any time where processing is based on consent
- Lodge a complaint with a relevant data protection authority

To exercise any of these rights, contact us at legal@coachbar.ai.

7. Minors

Our platform is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors under 18. If we become aware that a minor under 18 has provided us with personal information, we will take steps to delete such information promptly. By using Coachbar, you represent and warrant that you are at least 18 years of age.

8. Security

We implement commercially reasonable technical and organizational measures to protect your personal information. However, no transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

9. Third-Party Links

Our platform may contain links to third-party websites or services. We are not responsible for the privacy practices of those third parties and encourage you to review their privacy policies.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the updated policy on our website with a revised effective date. Your continued use of Coachbar after changes are posted constitutes acceptance of the updated policy.

11. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Coachbar.ai LLC

Email: team@coachbar.ai

Website: coachbar.ai